



23rd International
Conference on Coffee Science
Bali - INDONESIA
October 3 - 7 , 2010



ASIC 2010

23rd International Conference on Coffee Science

1st Announcement

The most important conference on coffee research worldwide will take place in Indonesia from October 3rd to 7th, 2010 at the Grand Ball Room of the Bali Grand Hyatt Hotel, Nusa Dua, Bali, Indonesia. It will be a great honor for the Indonesian Coffee and Cocoa Research Institute (ICCRI) to host this event in the year when celebrating a century of its existence.

ASIC 2010 will focus on the latest international findings in scientific and technological researches in all areas of the coffee industry. It will be a unique opportunity for integrating and exchanging knowledge among professionals engaged at all different stages of coffee supply chain, growing, processing and consuming.

Two current themes “**Coffee and Health**” and “**Climate Change and Sustainable Coffee Production**” will be on the conference agenda, enabling participants to find out and discuss about the important progress in these areas.

Abstracts

Participants interested in presenting an oral or poster communication will be required to submit a summary **by March 31st, 2010 at the latest** to:

Dr. Rémy Liardon (Secrétariat Scientifique ASIC)
Ch. de Grand-Vennes 5B
CH-1010 Lausanne (Switzerland)
Phone: +41 21 653 0745
E-mail: coffee-science@asic-cafe.org

Cultural and Social Programs

ASIC 2010 will comprise an intense program for the integration and networking among professionals of various areas of the coffee industry. The program will start with an opening ceremony to be continued with a welcome dinner, followed by cultural tours to the smallholding arabica coffee area at Kintamani highland, a renowned 200-year old coffee area, then to be continued by a visit to Ubud art center and traditional





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Balinese village area where international community enjoys the atmosphere, and will be completed with a gala dinner and a magical Balinese traditional dancing show.

The accompanying guests will have memorable optional tours at their disposal, such as a visit to a famous Balinese traditional spa, a distinctive art market, choice of different full-day unforgettable cruises, a Balinese spiritual tour offering the opportunity to enjoy ancient Balinese villages, traditional dancing show, and including shopping stops.

Pre and Post Conference Tours

Bali is a major leisure destination that offers a variety of world class tourist attractions. It thrills visitors with its natural beauties, marvelous beaches, talented handmade rice field terraces, forest and biodiversity reserves, traditional livelihood touch and lively traditional villages as well as cultural activities. Our professional event organizer (PEO) can assist you in choosing and organizing an itinerary. For more information please contact info@asic2010bali.org.

Registrations

Participants who register before June 30th, 2010 will pay special fees:

Categories	Early bird rate (prior to June 30 th , 2010)	Normal Rate (after June 30 th , 2010)
ASIC Members	US\$ 350.00	US\$ 400.00
Non ASIC Members	US\$ 450.00	US\$ 500.00
Academics and Students	US\$ 200.00	US\$ 250.00
Accompanying persons	US\$ 150.00	US\$ 200.00

The conference fees include admission to the scientific sessions, posters display, conference documentation, the welcome dinner on October 3rd, coffee breaks, hotel transfer to the venue and the gala dinner on October 6th, as well as cultural program and 'Kintamani Bali coffee lunch' on October 7th. In addition, each participant will receive the Conference Proceedings in the form of a CD-Rom as soon as available (expected timing Spring 2011).





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The fees for accompanying persons include welcome dinner on October 3rd, gala dinner on October 6th as well as cultural program and 'Kintamani Bali coffee lunch'.

Hotel Reservation

Hotels	Special rate for ASIC 2010 (US \$) net	
	Single	Double
Bali Grand Hyatt Hotel 5□ <ul style="list-style-type: none">➤ Garden Room➤ Garden Room➤ Grand Ocean Room www.bali.grand.hyatt.com	200.00 212.00 254.00	218.00 230.00 272.00
Melia Bali Hotel 5* <ul style="list-style-type: none">➤ Superior Room➤ Delux Garden Room➤ Duplex Suite Room www.meliabali.com	135.00 150.00 165.00	135.00 150.00 165.00
Novotel Nusadua Bali 5* <ul style="list-style-type: none">➤ One bed room apartment www.novotelnusaduabali.com	110.00	110.00
Inna Putri Bali Hotel 4* <ul style="list-style-type: none">➤ Superior Room➤ Delux Room www.hotelputribali.com	85.00 95.00	85.00 95.00
The Oasis Tanjung Benoa 4* <ul style="list-style-type: none">➤ Superior Room➤ Delux Room www.theoasisbenoa.com	70.00 85.00	70.00 85.00
Goodway Hotel 4* <ul style="list-style-type: none">➤ One bed room apartment www.goodwaybali.com	65.00	65.00
Puri Tanjung Hotel 3* <ul style="list-style-type: none">➤ Superior Room www.puritanjung-hotel.com	55.00	55.00

Be a Sponsor

ASIC 2010 Conference to take place in Indonesia (Bali), as the eldest coffee producer and exporter and source of different kind of specialty coffees, will attract and gather





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-3-

more than 300 experts from all parts of the world - agronomists, socio economists, chemists, technologists, nutritionists - exposing sponsoring companies to broad visibility. The conference will bear on scientific capacity building for coffee community in the region of Asia and the Pacific. More information at info@asic2010bali.org

Proceedings 2008

Proceedings of ASIC's 2008 Conference, which took place last September in Campinas, Brasil, are now available at a cost of € 50 (price per CD), plus € 5 (postage). Please submit your request directly to the ASIC's secretariat at coffee-science@asic-cafe.org or download order form at www.asic-cafe.org.

Conference Organization

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-4-

